TOWARDS MORE RESPONSIBLE AIR TRAVEL

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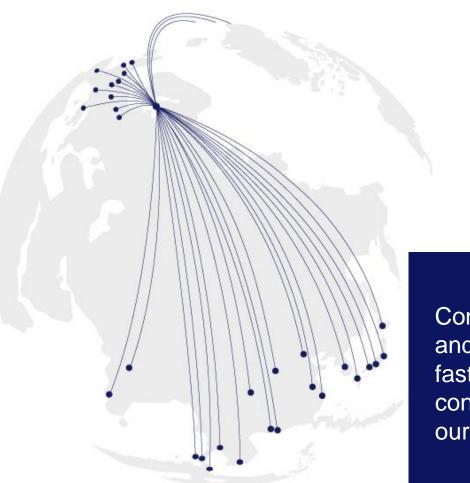




Estonia – among Finnair's strategic markets

- One of the world's longest continuously operating airlines (1923)
- Helsinki-Tallinn up to 9 times a day. Tartu 5 times a week.
- 19 destinations in Asia, 8 destinations in the Americas and over 100 destinations in Europe
- Best Airline in Northern Europe in World Airline Awards eight years in a row
- 4-star Skytrax rating
- Member of the **one**world alliance





Connecting Asia and Europe with fast and smooth connections via our Helsinki hub

Our strategy stems from geography

- The location of our Helsinki hub enables fast connections between Asia and Europe
 - Efficient fleet rotation to Asia and back in 24 hours
 - Short travel times for our customers
 - Less emissions
- HEL airport designed for smooth transfers
 - Airport expansion supporting Finnair growth

Growth continues

New destinations in 2019

- Los Angeles, Sapporo, Punta Cana
- Hannover, Trondheim, Bologna, Bordeaux, Porto

Capacity growth continues – new frequencies

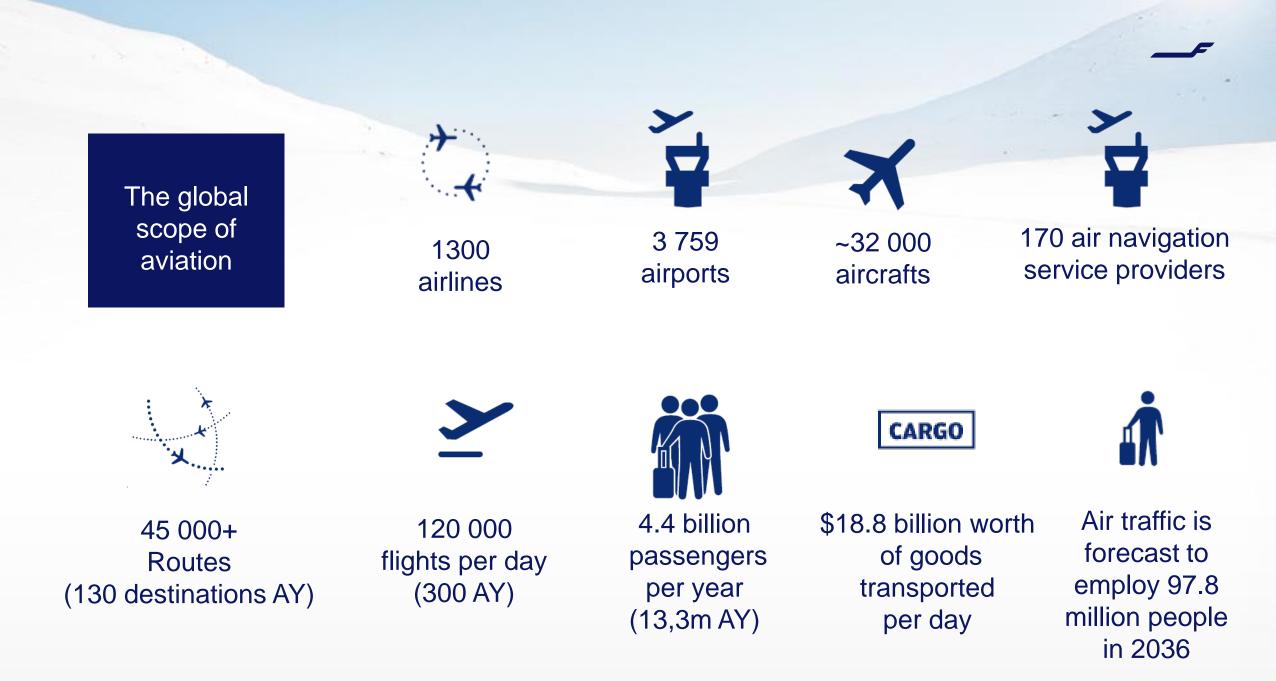
- Hong Kong, Tokyo, Osaka
- Daxing Intl on top of Capital Intl in Beijing
- Guangzhou as year-round route from winter 2019 onwards.

New destinations in 2020

- Busan
- Handeda in Tokyo







Source: ATAG, 2018. Finnair 2019.

FINNAIR'S KEY ENVIRONMENTAL ASPECTS ARE:



EMISSIONS FROM THE USE OF JET FUEL

FLIGHT NOISE

THE ENERGY CONSUMPTION OF PROPERTIES

CABIN WASTE



How can we reduce CO2 emissions of aviation?

USE OF TECHNOLOGY A350 produces 25%

less emissions

OPERATIVE MEASURES Fuel-efficient flying Aircraft weight Continous Descent Approach





Availability and price need to be addressed

MARKET BASED METHODS

CORSIA, EU ETS;

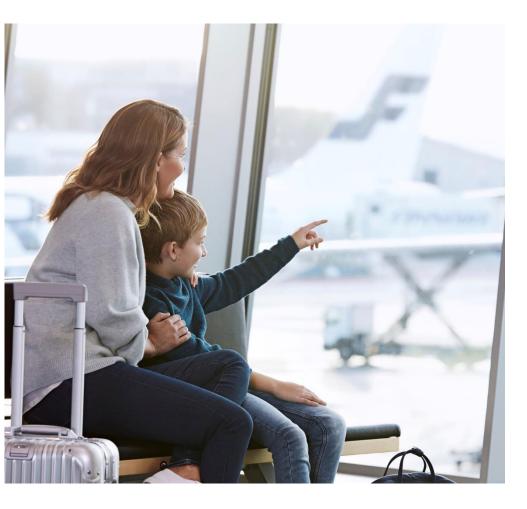
Finnair paid 45 million EUR of environment related payments in 2018

Push for change

Push for change – inviting customers to join us in CO2 reductions

- Possibility to offset CO2 emissions through CO2 emission reduction projects, or to reduce emissions by supporting biofuel purchases
- Service available in Finnair Shop
- · Customers can use Finnair Plus points to pay





What can every air traveler do?

- Choose an airline with a modern fleet
- Fly the shortest possible route
- Combine flying with other modes of transportation
- Pack light
- Offset your emissions

If every Finnair passenger would take 1 kg less baggage with them, we would save 1.2 million kg of fuel per year. This would be enough to fly 20 flights between Helsinki and Tokyo.

We want to be the best choice for responsible air travelers.



FILINAIR

Welcome on board!

#responsibility #sustainability
#smallthingsmatter